

香港展团展商 Hong Kong Pavilion Exhibitors

弗克斯电子科技有限公司
FECOS Co Ltd

11.2 D41



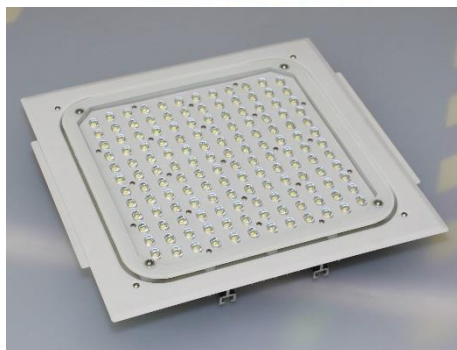
COB 压铸筒灯配件，从 3 寸到 8 寸，规格齐全，采用优质铝锭，散热更好。彩光月圆系列产品。从 2.5 寸到 5 寸，面部采用优质 PC 料，透光度更好，有红，蓝，黄，绿几种色彩，

HK KTL LIGHTING INT'L CO., LTD
香港昆泰照明国际有限公司

11.2 D37



Petrol station lamp/ Canopy:
Petrol station lamp,
Cree/Osram Leds, Meanwell
driver, 100LM/W, surface
mounted/Recessed



JEESIN ELECTRONIC PRODUCTS CO LTD 11.2 C56



二档拉链开关，功能：ON-OFF，材质：PC 上壳，电木下壳，磷铜接触片，1015/18#或 3321/18#电子线，UL+CUL 认证。四档拉链开关，功能：L-1，L-1-2，L-3。材质：PC 上壳，电木下壳，磷铜接触片，1015/18#或 3321/18#电子线，UL+CUL 认证。

Pull chain switch, is used to control the lamps and lanterns of exhaust fan ceiling fans and other household appliances. Products have UL and CE certification, 100% for export Europe and the United States.

**时捷集团
S.A.S. Lighting Co., Ltd**

11.2 C50



LED 芯片及元件、光学器件、光源模组及电源等解决方案。

香港标准及检定中心
Hong Kong Standards and Testing Centre

11.2 C58



香港标准及检定中心致力根据认可的标准和法规，提供各类测试服务，包括 LED 灯具测试和配光曲线(光度分布)测试。



Hong Kong Standards and Testing Centre (STC) is committed to providing various testing services e.g. LED Lighting Testing and Light Intensity Distribution Measurement in accordance with accredited standards and regulations.

倍狮企业有限公司
Pace Products Corp., Ltd.

11.2 D39



倍獅企業有限公司

PACE PRODUCTS CORPORATION LIMITED

事故照明灯
Emergency Light



香港展团主办单位简介 Introduction of Hong Kong Pavilion Organiser



香港電子業商會

The Hong Kong Electronic Industries Association

香港电子业商会

The Hong Kong Electronic Industries Association

商会介绍 Introduction of the Hong Kong Electronic Industries Association

香港电子业商会是一个非牟利机构，成立于 1980 年。一直以业界的需要及协助会员发展商机为原则，积极推动本地电子及科技发展。

转眼香港电子业商会陪伴业界走过快将 35 载，得到各位会董，执委及会员的大力支持，过去举办了不同活动包括：研讨会，专辑讲座及考察团等协助业界持续发展。同时与世界各地政府及电子商会保持紧密联系，协助咨询与业界有关的政策。

The Hong Kong Electronic Industries Association (HKEIA) is a non-profit trade organization. Since it was established in 1980, the HKEIA has aimed to provide the industry with a platform for better co-operation and business development. We are dedicated to promoting the electronics industry and technology development in Hong Kong.

The HKEIA has accompanied the industry for nearly 35 years. With the support of all its office bearers, executive committee members and friends from all fields, it has undertaken a large variety of activities for the industry's sustainable development, including seminars, technical conferences and business tours. We have also liaised and cemented ties with overseas governments and electronics trade associations.

行业及市场展望 Market foresight

展望未来，科技发展主要以绿色工业及再生能源为重要方针，本会将继续举办相关活动，促进技术及工业发展。本会于 2012 年 3 月筹组了独立 LED 照明产业咨询委员会，协助发展 LED 灯具产品认证计划，加强与本地研究院校，工程师，生产商，工程外判商，政府机构及用户之间的联系合作，提高品质监控以符合国际标准要求水平。

2014 年全球 LED 行业经历了重大转变，越来越多国家，包括中国市场在内，实施禁止使用传统电灯泡的政策，进一步提高 LED 灯泡的渗透率，带动整体 LED 市场的发展。

价格下降和整体竞争压力彻底地影响市场，同时市场的转移也为新的竞争者提供切入点，使行业投资者获得急速增长的市场份额，提高投资回报。我们相信厂家将会提供更多的 LED 灯具，为了更有效控制成本，厂家更着重于产品效能，光源质素及可靠性等，务求产品在保持可接受的品质水平之外，进一步减低成本来增加竞争力。虽然市场充满挑战，预期 2015 年的 LED 市场仍可以保持增展的优势，展望将来，提高节能效益及耐用性将会是 LED 灯具的发展方向。

Looking ahead, renewable energy technology and green industry are the major trend in technological development. The association continues to put effort by forming The Independent LED (Light Emitting Diode) Lighting Advisory Committee established in March 2012 to oversee and provide directions on the development of Product Certification Scheme for LED Lighting Products. The Scheme can be adopted by LED lighting manufacturers to show conformity with necessary technical requirements of the Scheme. In addition, manufacturers shall comply with the quality management system (QMS) requirements as laid down in the ISO 9001 Standard.

The Scheme is the effort of the Committee through co-operation among representatives from local academics, engineers, LED lighting manufacturers, contractors, government bodies and users to develop the Scheme in accordance with ISO/IEC Guide 28. We are dedicated for promoting LED lighting technology and will continuously review and maintain to ensure our scheme operate to the highest standards.

We see 2014 as an important year in the global LED industry with historical changes. At the same time, incandescent lamps around the world including China market 60W and incandescent lamp has been banned, LED lighting permeability is increasing, and the LED industry flourishes throughout 2014, stimulating various signal frequency of the LED industry.

The achievement in price declines and general competitive pressure have drastically affected the market. Market shifts provide entry points for new competitors. They create significant opportunities for participants to achieve rapid increase in market share. Shifts in market share are anticipated as vendors move up the value chain to increase returns on investment.

We may see there is a move by vendors to provide more pieces of the LED light. In this way they seek to control their margins. Vendors primarily compete with other providers of LED lighting on the basis of product performance, as measured by efficacy, light quality, increased lumen output and reliability. Product cost combined with an acceptable level of quality is always a competitive issue.

Finally we will see major LED vendors seek to offer LED lighting products that achieve a lower total cost of ownership and enhanced product quality. The channel looks for a broad product portfolio. Those vendors with a broad product portfolio have access to strong retail channels. Channel strategy is further impacted by OEM relationships. A differentiated product design approach, proprietary technology and deep understanding of lighting applications aids the ability to compete in LED lighting markets.

Nevertheless, in 2015 the LED industry boom shall persist the booming. We anticipate that the next generation lighting achieves a complete replacement of incandescent filament bulbs with LED lighting that is more energy efficient, lasts longer and has a significantly lower cost of operation.